

Total Cost of Ownership

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MySQL Enterprise Sales
Month Feb, 2015

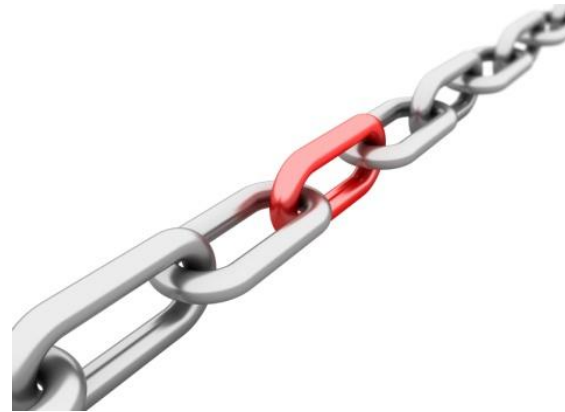
Why Do People Use MySQL?



NO COSTS/PROCUREMENT



PERFORMANCE



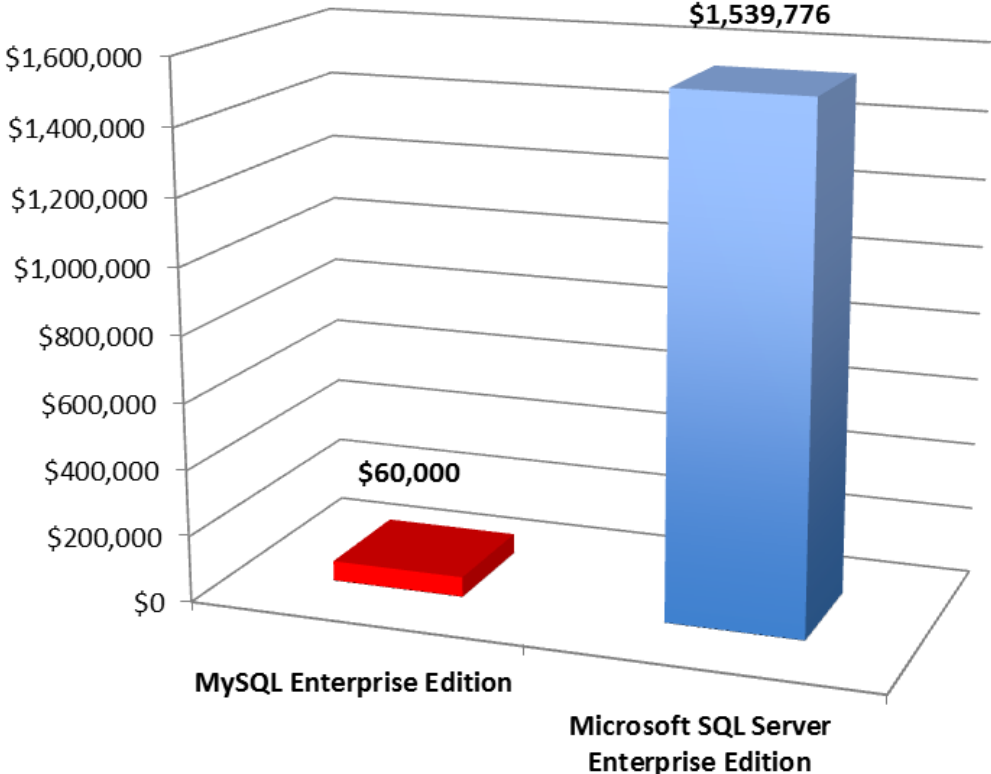
RELIABILITY



EASE OF USE

Major TCO Savings with MySQL Enterprise Edition

MySQL vs. Microsoft SQL Server 2012
3 Year TCO



Hardware Configuration:
Intel x86_64 Servers: 4, CPUs/Server: 4, Cores/CPU: 8



	MySQL Standard Edition	MySQL Enterprise Edition	MySQL Cluster Carrier Grade Edition
Annual Subscription ^{2,3,4,5} /1-4 Socket Server /Year	USD 2,000 Buy Now	USD 5,000 Buy Now	USD 10,000 Buy Now
Oracle Premier Support ³			
24x7 Support	✓	✓	✓
Unlimited Support Incidents	✓	✓	✓
Knowledge Base	✓	✓	✓
Maintenance Releases, Bug Fixes, Patches, Updates	✓	✓	✓
MySQL Consultative Support	✓	✓	✓
MySQL Features			
MySQL Database Server	✓	✓	✓
MySQL Connectors	✓	✓	✓
MySQL Replication	✓	✓	✓
MySQL Fabric		✓	✓
MySQL Partitioning		✓	✓
MySQL Utilities		✓	✓
MySQL Workbench ¹	✓	✓	✓
Storage Engine: MyISAM	✓	✓	✓

MySQL Enterprise **Support**

- Largest MySQL engineering and support organization
- Backed by the MySQL developers
- World-class support, in 29 languages
- Hot fixes & maintenance releases
- 24x7x365
- Unlimited incidents
- Consultative support
- Global scale and reach

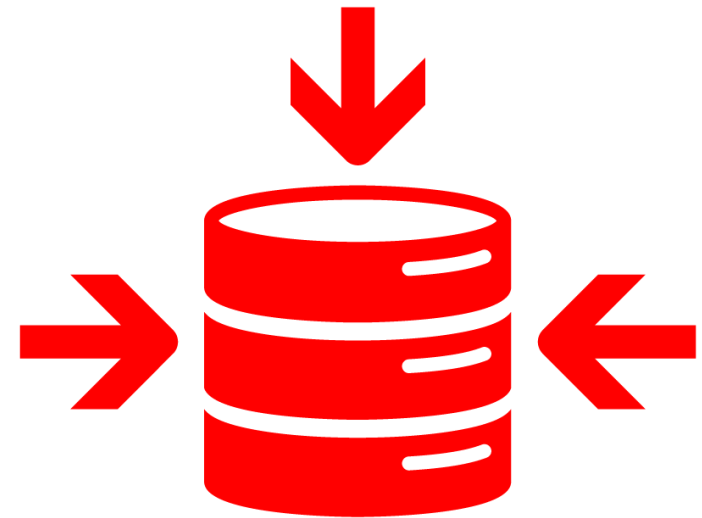


Get immediate help for any MySQL issue, plus expert advice

MySQL Consultative Support

Make the Most of your Deployments

- Remote troubleshooting
- Replication review
- Partitioning review
- Schema review
- Query review
- Performance tuning
- ...and more



MySQL Enterprise Edition



Advanced Features

- Scalability
- High Availability
- Security
- Audit
- Encryption



Management Tools

- Monitoring
- Backup
- Development
- Administration
- Migration



Support

- Technical Support
- Consultative Support
- Oracle Certifications



The Bottom Line

Performance

- Performance at scale
- Monitoring and tuning

Peace of Mind

- Insurance
- Immediate help if/when needed

TCO

- Reduced risk of downtime
- Improved Productivity

Risks

- Security & regulatory compliance
- Contact with MySQL team

DevOps Agility

- Automated scaling & management
- Flexible, real-time backups

Customer Satisfaction

- Application performance
- Application uptime

ORACLE®